



# Perfect your POP print business

The EFI™ VUTEK® GS3LX Pro printer with UltraFX™ Technology is designed for POP productivity and packed with innovation only available from EFI.



The EFI VUTEk GS3LX Pro LED printer, featuring UltraFX Technology, will help perfect your POP business. It's designed for high production throughput, higher volumes, and shorter lead times while maintaining image quality. And you get the versatility to support the widest range of media and applications.

### At a glance

- Versatile 3.2 meter hybrid flatbed/roll-fed printer prints on materials up to 2 inches (5.08 cm) thick
- Lowest total cost of ownership in its class
- Eight colors plus white and multilayer printing
- Resolutions of true 600 or 1000 dpi
- Features 12pL grayscale print technology
- Powerful LED technology
- Not only meets the growing demands for higher quality with quicker turnaround times, but also offers the ability to print on new and unique substrates
- Allows you to grow your business with high-value specialty substrates, opening doors to more applications and unique, creative opportunities
- Offers greater image consistency/quality, reduced waste, and lower energy costs, which translates into a more efficient, cost effective, and environmentally friendly print solution
- Produces high-quality graphics with EFI UltraFX Technology, an inline print effects technology that ultimately enhances the visual impact of the printed image and reduces the appearance of unwanted visual artifacts – without any extra time or costly post-process steps.
- Standard multi-queue on-demand functionality for multi-job printing
- Fiery® proServer with Fiery XF Production RIP and color management workflow
- Bidirectional communication capability between the Fiery XF RIP and printer increases workflow efficiencies, job data collection, and enables seamless integration with EFI Web-to-Print and MIS/ERP solutions with native JDF connectivity
- Enhanced Service Program (ESP) warranty for your printer, Fiery proServer hardware, and Fiery XF software





## EFI's UltraFX Technology puts the pop in your POP

Enhancing your final imaged graphic is quick and simple with EFI's UltraFX Technology. The effects of this proprietary inline print technology enhance the visual impact of your printed image and reduce the appearance of unwanted visual artifacts — without any extra time or costly post-process steps. Ultra fast. Ultra easy. That's UltraFX Technology from EFI.



## The power of green LED technology

Brilliantly designed "cool cure" LED technology empowers you with the ability to do more for less. Increase your profit opportunity by offering more premium-margin jobs while reducing operating costs and your environmental footprint:

- Extends your range of supported substrates, including lower cost and added-value specialty media
- Increases uptime and productivity with instant on/off and less maintenance
- Drives down operating costs with up to 82% less energy consumption according to a Fogra study\* and fewer consumable parts
- Reduces waste with consistent color output and simple operation
- Satisfies customer requests for a greener print solution with low VOCs, lower power consumption, and less waste and consumables

\* EFI's VUTEK LED printers show energy reductions of up to 82% when compared to devices with conventional mercury arc lamps. Calculations from Fogra's Energy Efficiency Project, "Energy efficiency of large and small format printing systems."



## Media/Handling

- Handles flexible and rigid substrates up to 126 in (3.2 m) wide and up to 2 in (5.08 cm) thick
- Multi-roll capable — two 60 in (152 cm) rolls
- Optional heavy-duty unwinder (HDU)
- Optional extension table with casters
- Three-quarter automated load and unload media handling options

## Productivity

- Express Mode — 3,400 ft<sup>2</sup> (318 m<sup>2</sup>) per hour
  - Production up to 94 4 ft x 8 ft (1.2 m x 2.4 m) boards per hour
- Production Mode — 2,300 ft<sup>2</sup> (215 m<sup>2</sup>) per hour
  - Production up to 64 4 ft x 8 ft (1.2 m x 2.4 m) boards per hour

## Environmental considerations

- Compressed air: 110–145 psi maximum at 16 cf/m — dry air only (not included)
- Fully enclosed design for operator safety and environmental considerations
- Temperature: 68 °F to 86 °F (20 °C to 30 °C)
- Humidity: 30% to 80% (non-condensing)
- Machine weight: 6,700 lbs (3,039 kg)
- Height: 66 in (168 cm)
- Width: 248 in (630 cm)
- Depth: 63 in (160 cm)
- Electrical: 3-Phase, 60 Amps, 200–230 volt supply or 30 Amps, 400–460 volt supply

## EFI Fiery proServer

- Optimized for use with the EFI Fiery proServer
- Bidirectional communication capability between the Fiery XF digital front end (DFE) and printer allows back communication of audit information on every print job
- Powerful production tools, such as nesting, step and repeat, scaling, cropping, and tiling
- Advanced ICC color management for reliable color, quality output, and proofing-quality color

## Genuine EFI Inks

- Supplied in 5.0-liter containers
- Expanded gamut CMYK pigments for world-class Pantone® matching
- EFI pigment dispersions ensure optimized size and concentration for best-in-class ink stability

## Enhanced Service Program (ESP)

- EFI's industry-leading service and support program for your printer, Fiery proServer hardware, and Fiery XF software
- Thirteen months of Essential coverage, with 24-business hour (three-business day) response
- Eligible for upgrade to:
  - Critical: Providing eight-business hour (one-business day) response
  - ProActive: Providing 16-business hour (two-business day) response

# EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit [www.efi.com](http://www.efi.com) or call 650-357-3500 for more information.



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

The APPS logo, AutoCal, Auto-Count, Balance, Best, the Best logo, BESTColor, BioVu, BioWare, ColorPASS, Colorproof, ColorWise, Command WorkStation, CopyNet, Cretachrom, Cretaprint, the Cretaprint logo, Cretaprinter, Cretaroller, DockNet, Digital StoreFront, DirectSmile, DocBuilder, DocBuilder Pro, DocStream, DSFdesign Studio, Dynamic Wedge, EDOX, EFI, the EFI logo, Electronics For Imaging, Entrac, EPCount, EPPhoto, EPRegister, EPStatus, Estimate, ExpressPay, Fabrivu, Fast-4, Fiery, the Fiery logo, Fiery Driven, the Fiery Driven logo, Fiery JobFlow, Fiery JobMaster, Fiery Link, Fiery Prints, the Fiery Prints logo, Fiery Spark, FreeForm, Hagen, InkIntensity, Inkware, Jettrion, the Jettrion logo, LapNet, Logic, MiniNet, Monarch, MicroPress, OneFlow, Pace, PhotoXposure, Printcafe, PressVu, PrinterSite, PrintFlow, PrintMe, the PrintMe logo, PrintSmith, PrintSmith Site, PrintStream, Print to Win, Prograph, PSI, PSI Flexo, Radius, Rastek, the Rastek logo, Remoteproof, RIPChips, RIP-While-Print, Screenproof, SendMe, Sincolor, Splash, Spot-On, TrackNet, UltraPress, UltraTex, UltraVu, UV Series 50, VisualCal, VUTEK, the VUTEK logo, and WebTools are trademarks of Electronics For Imaging, Inc. and/or its wholly owned subsidiaries in the U.S. and/or certain other countries.